



CV / 1 / 2015

Vienna, January 7th, 2015.

Mr.
Matej Knaus
President
Združenje turističnih agencij Slovenije, g.i.z – Ztas
Association of Tourist Agencies of Slovenia
Ljubljana.-

Dear Mr. Knaus,

I would like to present my heartfelt compliments and refer to the next edition of "Peru Travel Mart" that will be held in Lima, from 15th to 17th May, 2015, organised by the National Chamber of Tourism (CANATUR), the Promotion Committee for Exports and Tourism (PromPerú) and the Ministry of Foreign Relations.

Peru Travel Mart 2015 is the professional meeting point of Peruvian tourists' promoters with worldwide tourism entrepreneurs being the most important annual event for Peru's tourist promotion. During the event the tour operators will have the opportunity to contact Peruvian travel related companies and to learn about new products and alternatives for the Peruvian tourism market. It is also an opportunity to achieve convenient commercial agreements in the tourism sector. The special programme of Peru Travel Mart 2015 includes, apart from seminars and business meetings, the possibility to enjoy the Peruvian folklore and gastronomy as well as visit the main tourist attractions of Lima, whose historical centre is a World Heritage Site.

For more information please contact and visit the following addresses:

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I request to kindly forward this information to the Slovene travel companies members of your Association.

I avail the opportunity to express the assurances of my highest consideration.



PERU TRAVEL MART

Is the utmost annual event for Peru's tourist promotion.

PTM is the meeting point of tourist promoters from our country with worldwide tourism entrepreneurs. This event is not massive but strictly professional. It is a jointed effort of the Peruvian Government, represented by the Peru's Promotional Committee for Exports and Tourism – PROMPERU, and the private sector, represented by the National Chamber of Tourism, CANATUR, an organization that represents all tourist associations within the country, for showing Peru altogether in a one place.

Peru Travel Mart offers you the opportunity for doing business.

PTM is a professional event held annually in Peru since 1987, which purpose is the summoning of wholesalers from the main incoming tourist market worldwide, for participating in a meeting with the foremost tourist services makers in our country.

During the event, Tour Operators have the opportunity to contact Peruvian enterprises and to learn about the new products and alternatives for their own markets, hence achieving convenient commercial agreements.

The program has been designed in such a way for the participants to make the most of their stay. Business round, the event's core will last a day and a half of negotiations.

The event includes social activities where you will be able to meet local entrepreneurs and visit Lima City's main attractions, including enjoying its folklore and gastronomy as well.

The seminars in this event are oriented toward the diffusion of a greater knowledge of Peru as a destination, as well as of the tools to be used for this purpose.

Peru is one of the most important tourist destinations worldwide, a destination on great growth by international demand. Our country offers a vast diversity in cultural, archeological, natural and historic aspects, all these accompanied by an increasingly well-known gastronomy worldwide.

Victor Tamashiro
PTM 2015 President

PROGRAM

Preliminary Program

May 15-17, 2015

Lima – Peru -The Westin Lima Hotel & Convention Center

***Friday May 15th**

Official Arrival of Buyers / City Tour

Welcome at the airport and transfer to the host hotels.

City Tour - Buyers

***Saturday May 16th**

Seminars / Programmed Business Appointments

09:00 – 10:00 Seminars

10:00 – 10:15 Coffee Break

10:15 – 10:30 Opening

10:30 - 13:00 Business appointments

13:00 – 14:00 Lunch

14:00 – 16:00 Business appointments

16:00 – 16:15 Coffee Break

16:30 – 18:30 Business appointments

18:30 – 21:00 Cocktail at the host hotel

***Sunday May 17th**

Business Appointments / Closing

09:15 - 10:15 Seminars

10:15 - 10:30 Coffee Break

10:30 - 13:30 Business appointments

13:30 - 15:00 Closing Lunch

***Monday May 18th**

City Tour - Pachacamac